

*Arroyo High School Athletics Department
San Lorenzo Unified School District
15701 Lorenzo Avenue
San Lorenzo, CA 94580*

Dear Sponsor,

The Arroyo High School Athletic Department will be sponsoring the 17th Annual Classic and Custom Car & Motorcycle Show In Memory of Rick DeVecchi on Saturday, May 12, 2018. We are looking forward to hosting hundreds of cars, trucks, and motorcycles at our show. More details at www.arroyocarshow.com.

This event raises money for all athletic teams. The car show has become one of the biggest fundraisers each year. Due to State and Federal budget cuts involving high school sports; our fundraising efforts have become critical to maintaining these programs.

We hope that you and/or your company would be interested in supporting our efforts with this fun filled, family oriented, all day event! Listed below are several options with which you can contribute. ALL SPONSORSHIPS ARE 100% TAX DEDUCTIBLE.

1. \$5,000.00 Corporate Sponsor--Sponsor receives one full case of Arroyo Car Show private label wine, company banner to be used at ALL sporting events, company logo on event t-shirts, direct link from arroyo car show website to your company website, full page color sponsor ad on front/back inside cover of car show program, availability to set up booth to promote your company and/or service, five complimentary t-shirts, five complimentary programs, local celebrity emcee announcement of your sponsorship at the show prior to trophy presentations, ten complimentary passes into the show, and a certificate suitable for framing.

2. \$1,000.00 Platinum Donation--Sponsor receives one half case of Arroyo Car Show private label wine, company logo on event t-shirts, direct link from arroyo car show website to your company website, full page color sponsor ad in car show program, availability to set up one booth to promote your company and/or service, one complimentary event t-shirt, one complimentary program, local celebrity emcee announcement of your sponsorship at the show prior to trophy presentations, eight complimentary passes into the show, and a certificate of appreciation suitable for framing.

3. \$400.00 Gold Donation--Sponsor receives one bottle of Arroyo Car Show private label wine, name on event t-shirt, one complimentary t-shirt, full page sponsor ad in car show program, one complimentary program, local celebrity emcee announcement of your sponsorship at the show prior to trophy presentations, four complimentary passes into the show, and a certificate of appreciation suitable for framing.

4. \$250.00 Silver Donation--Sponsor receives name on event t-shirt, one complimentary t-shirt, one half page size sponsor ad in car show program, one complimentary program, two complimentary passes into the show and certificate suitable for framing.

5. \$100.00 Bronze Donation--Sponsor receives one fourth page size ad in car show program, and two complementary passes into the show and a certificate suitable for framing.

Please make checks payable to: Arroyo High School Athletic Department/Car Show at 15934 Hesperian Blvd, Box #116, San Lorenzo, CA 94580. Please email all artwork for program/shirts to Arroyocarshow@gmail.com.

If you any questions or need us to pick up your donations, please call Andy Waranoff (510)317-4167. We sincerely thank you and appreciate your support. We hope to see you Saturday, May 12, 2018 at the 17th Annual Classic and Custom Car & Motorcycle Show in Memory of Rick DeVecchi.

Thank you for helping us save high school sports, **The Arroyo High School Athletic Department**