

18th Annual Arroyo Athletic Boosters Car Show

Benefiting the Student-Athlete

Dear Loyal Sponsors/Donors

Plans are now underway for the 18th Annual Arroyo Athletic Boosters Car Show. Classic cars, Specialty, Exotic cars, Hotrods and Custom Trucks will be assembled at Arroyo High School in San Lorenzo, Ca.

Our Goal: Keep the Student-Athletes on the Fields, in the Gyms, and on the Courts

100% of all proceeds benefit the Student-Athlete

Our vision is to provide a community event that will engage our residents, highlight our local businesses and attract car enthusiasts near and far. We know you will not want to miss out on the opportunity to be part of this community event.

For New Sponsors, this is a perfect opportunity to reach out to a new market and help the Student-Athlete to achieve their goals.

The loyal support of Sponsors, Donors and Participants made it possible to donate over \$34,000 from the past 17 years of fund raising to support the Student-Athlete. We look forward to increasing that number and keep supporting the Student-Athlete.

You're, passed support and generosity have been greatly appreciated and we are hopeful that we can count on you again to sponsor the 18th Annual Arroyo Athletic Boosters Car Show.

There are many ways you can support our event. Donations can be made directly to the Arroyo Athletic Boosters or become a sponsor. The attached sponsorship package provides details of the many ways you can help. With the car show being only a few months away, we are anxious to know what level of sponsor support you are considering. As a follow, up to this letter one of our committee members will be contacting you. You can also let us know your intentions by emailing us at arroyocarshow@gmail.com or call James Reed at 510-377-7036 or Andy Waranoff (AD) at 510-317-4167.

All sponsors may provide business cards, flyers, discount coupons, or promotional items to be included in the participant gift bag.

Thank you for taking the time to consider leading your support again to this event.

Sincerely,
James Reed
Event Coordinator

\$1,000.00 - Corporate Sponsor-

- Company Listed on Sponsor Banner
- Company logo listed on 400+ event t-shirts
- Company listed on website
- Company logo on all electronic communications and flyers
- Availability to set up booth to promote your company and/or service
- Local celebrity emcee announcement of your sponsorship
- Four complimentary t-shirts
- Six complimentary passes into the show
- Certificate of appreciation
- Goodie Bag
- Sponsor Poster

\$500.00 - Platinum Donation

- Company logo listed on 400+ event t-shirts
- Company listed on website
- Company logo on all electronic communications and flyers
- Availability to set up booth to promote your company and/or service
- Local celebrity emcee announcement of your sponsorship
- Two complimentary t-shirts
- Four complimentary passes into the show
- Certificate of appreciation
- Goodie Bag
- Sponsor Poster

\$250.00 - Gold Donation

- Company name listed on 400+ event t-shirts
- Company listed on website
- Availability to set up booth to promote your company and/or service
- Local celebrity emcee announcement of your sponsorship
- Two complimentary t-shirts
- Two complimentary passes into the show
- Certificate of appreciation
- Goodie Bag
- Sponsor Poster

\$100.00 - Silver Donation

- Sponsor name listed on website
- Company name on event t-shirts
- Two complimentary passes into the show

\$50.00 - Bronze Donation (Booster Donations)

- Sponsor name listed on website
- 1 complimentary t-shirt
- One complimentary passes into the show

Please make checks payable to:

Arroyo High School Athletic Boosters/Car Show
15934 Hesperian Blvd, Box #116
San Lorenzo, Ca. 94580

[Please email all artwork for program/shirts to Arroyocarshow@gmail.com.](mailto:Arroyocarshow@gmail.com)

If you any questions or need us to pick up your donations, please call:

James Reed
Event Coordinator
510-377-7036

We sincerely thank you and appreciate your support.

We hope to see you Saturday, May 18, 2019 at the 18th Annual Arroyo Boosters Athletic Car Show

Thank you for helping: Keeping the Student-Athletes on the Fields, in the Gyms, and on the Courts

Arroyo High School Athletic Boosters

Tax id# 94-2616023

Arroyo High School
15701 Lorenzo Ave
San Lorenzo, Ca. 94580

Email: ArroyoCarShow@gmail.com

Web: ArroyoCarShow.com

Sponsor/ Donor Application

Sponsor Levels Available:

Corporate: \$1,000.00 _____ Platinum: \$500.00 _____ Gold: \$250.00 _____

Silver: \$100.00 _____ Bronze: \$50.00 _____

Please include the completed sponsor form with your check.

Checks made payable to: Arroyo High Athletic Boosters/Car Show:

Mail to:

Arroyo High Athletic Boosters/Car show

15934 Hesperian Blvd. Box 116

San Lorenzo, Ca. 94580

Company name: _____

Address: _____

Phone: _____ Contact Person: _____

Email: _____ Website: _____

Sponsor Award Company Representative's Name: _____

Representative's Contact Phone Number(including day of event): _____

Our Sponsorship Awards Coordinator will be contacting your company representative regarding participation.

All sponsors may provide business cards, flyers, discount coupons, or promotional items to be included in the participant gift bag.

Participant gift bag information:

Quantity needed: 250-300. Items can be dropped off at:

Arroyo high School
15701 Lorenzo Ave
San Lorenzo, Ca. 94580

Deadline for these items is 04/04/2019

Car Show T Shirt Sizing - *Please indicate which size you prefer.*

Sizes: Sm _____ Med _____ Lg _____ XLg _____ 2XLg _____ 3XL _____